

# ON Helix 2024

New Horizons for Bio Innovation

 Babraham Research Campus, Cambridge

 4 July 2024



**4 July | Babraham Research Campus**

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## **Will Today's Innovations Have Such Impact?**

There is an indisputable connection between Cambridge and bio-innovation that has changed the lives of people around the globe.

Including such breakthroughs as the proposal of the double helix structure of DNA by Watson & Crick (1953) as they built on the work of Rosalind Franklin, Frederick Sanger's sequencing methodology (1977), and the development and application of Antibody Phage Display by McCafferty & Winter (1990), leading ultimately to the approval of Adalimumab/Humira (2002), while in areas such as TechBio translation, Cambridge is one of the leading European hubs, with the most active investors.

This means there is no more fitting place to gather and discuss new horizons for bio-innovation and its translation into better patient outcomes than Cambridge, UK – Will you be registering for ON Helix 2024 at Babraham Research Campus to be a part of the discussion looking to build on such milestones?

### **A Unique Opportunity:**

Just six weeks from now represents a unique opportunity to be in Cambridge to connect, debate, and hear about the latest innovations furthering the above cause as multiple events converge. The [ON Helix Keynote Sessions](#) will discuss new horizons in therapeutic modalities, biomarker technologies, and TechBio.

Accepting it is international collaboration and deals driving translation in the modern world, the programme will close with **Innovation in a**

**Global Village** fittingly on 4 July, given the influence of the US on global innovation. What makes the opportunity unique is that ON Helix is surrounded by a Fringe of Events delivered by **Milner Institute**, **CONEXEN** and **One Nucleus** – meaning attendees cannot only get to understand what the Cambridge ecosystem brings to the world, but also what the world brings to Cambridge.

### **Will You be Saying 'I Remember When ...'?**

When the next big bio-innovation is reduced to practice, will you be turning to colleagues and uttering the above words as a prelude to 'that big thing that was discussed at ON Helix?' - Register now

To ensure your colleagues believe you were there, you need to make sure to be seen – Last remaining Sponsor & Exhibition Packages booking now.

There is a bold sign as you approach Kendall Square in Cambridge, Massachusetts that states 'Most Innovative Square Mile on the Planet'. **ON Helix** is your chance to be a part of making the lecture hall, exhibition, and networking space of the Cambridge Building at Babraham the most bio-innovative location to be on 4 July 2024 (whilst the other Cambridge is on holiday!)



### **Join the Conversation!**

- **Delegate rates start from £325 + VAT**
- **Exhibitor Opportunities from £1,500 + VAT** for enhanced profiling and to reach a wider audience. Book your package online today.

Full details of the conference can be found at [www.onhelix.com](http://www.onhelix.com)

We look forward to seeing you there!

**Register**

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[onhelix.com](http://onhelix.com)

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