



**4 December | 1 Wimpole Street, London**



### **Assembling the Technology-People-Money Trinity at the Genesis of Your Success**

Whilst different stakeholders may define value differently, translating the outcomes of leading-edge scientific research into value creation for all, including patients, investors, entrepreneurs, scientists, healthcare systems, and governments, requires excellence. Excellence in terms of the technology/product, people/team and investors/partners. Each year, [Genesis](#) is built to enable attendees to build their essential Life Science Trinity and why it is so valuable to attend.

### **Investment and Deals**

London is a premier place to be discussing investment and deals, as it is one of the busiest dealmaking locations in the world, even for those not physically based there. Recent [bio-financing](#) and [deal reports](#) have perhaps suggested the continuing green shoots, but clearly that is not being felt universally. With dynamic geopolitical, investment and healthcare budgets around every corner, Genesis attendees will:

- Hear direct from investors and market experts on where trends are likely to go.
- Consider what the UK Life Sciences Sector can deliver with committed political and funding support.
- Gain insight into the mind of a life science investor.

## Panel: Mansion or Maisonette?

Genesis  
2024

With the new UK Government continuing to back policies to enable Life Sciences to be a key driver of economic growth, including pension reforms, tech transfer support and R&D tax incentives, what is a realistic aspiration for the UK sector?



Timothy H.  
Ehrlich  
Gunderson  
Dettmer



Eric Mayes  
Endomag



Sarah  
Haywood  
Advanced  
Oxford



David  
Stubbs  
Raymond  
James



Tony  
Hickson  
Cancer Research  
Horizons



George  
Freeman MP



## Technologies

Generating success requires a leading-edge technology or product that addresses someone's pain, be that literally for patients, financially for investors, or in efficiency for R&D companies and healthcare systems. Numerous reports seek to highlight what they feel are [game-changing trends](#). Genesis attendees will:

- Debate how to convince others of the value of their technology and how to be successful.
- Consider how, in a convergent ecosystem across technical disciplines, innovative companies can choose their correct positioning
- Hear from leading industry commentators about what they are looking forward to writing about in 2025.

## Panel: Why My Technology Would Appear Cheap at Twice the Price?

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Ayokunmi  
Ajetunmobi  
Pioneer Group



Michael  
O'Kane  
CoolReach  
Logistics



Michael Murray  
Murray  
International  
Partners



Claire  
Thompson  
Agility Life  
Science



Barbara  
Domayne-  
Hayman  
Francis Crick  
Institute



Claire Brown  
Oxford Science  
Enterprises

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## People

As Henry Ford suggested, "Coming together is a beginning. Keeping together is progress. Working together is success." Building effective teams, relationships, and communication strategies is pivotal to move from bench to bedside. The required skills and attributes required change also, frequently reported as '[Top Talent Trends](#)' by recruitment professionals. To harness the potential value of bio-innovation requires human capital to innovate, make deals, and work together. Genesis attendees will:

- Debate what happens after the deal is signed that enables both parties to maximise the value of the relationship created.
- Hear about the joys and challenges of being an effective patient champion.
- Consider what the UK offers a leading bioentrepreneur.

**Panel: What Happens After the Deal is Signed?** Genesis 2024

 Rienk Pypstra tranScrip	 Amanda Lehmann Astex Pharmaceuticals	 Anji Miller LifeArc	 Louise Jopling Babraham Research Campus	 Jane Winter Seuss+	 Rachel Bradley Penningtons Manches Cooper	 Jenny Laird Eli Lilly
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## The Full Experience:

The above insights, debate, and opinion-sharing are just part of the value of Genesis. Always a highlight of the programme, Mike Ward's "Winners & Losers" Keynote Address will reflect on what has gone well, not so well, and for whom as we take stock of the year heading into the holiday season. Will Mike be Santa or Grinch this year, we wonder!

Wrapped around the programme are excellent 1-2-1 meetings, networking, and exhibition, providing a bustling forum for the day and providing a buzz that is reflective of such a fast-moving and exciting sector.



Keynote Address: Winner & Losers 2024

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2024



Mike Ward  
Clarivate

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Connecting People, Science & Capital

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- Be connected! – [Conference App](#) now live to raise profile by sharing challenges, your questions, and arrange 1-2-1 meetings.

**Join the Genesis Fringe & RESI London**

Genesis  
Fringe 2024

There is never enough space to cover all the important topics worthy of discussion in Genesis' keynote programme. Fear not! The Genesis Fringe delivers a series of stimulating in-person satellite sessions on the adjacent days to the one-day meeting on 4 December. Each of these events provides attendees with further opportunities to maximise networking opportunities and crucial knowledge sharing.



Full details and registration options are available on the [Genesis website](#).

There are limited [Sponsorship and Exhibitor](#) opportunities remaining; for more information, please contact [genesis@onenucleus.com](mailto:genesis@onenucleus.com)

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