



4 December | 1 Wimpole Street, London

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Exhibit

Register

Genesis will be here before you know it – registration is open, the conversation is being shaped, and you have the opportunity to play your part!

On 4 December 2024 at 1 Wimpole Street, London, [Genesis](#) is your chance to gain insight, impact the sector's thinking and make your vital business connections.

Register for a Delegate pass (from £325 + VAT) for access to all elements of the event.

What's included?

- Access to the conference App to connect, raise profile and stay informed
- Hybrid (2 days online, 1 day in-person 1-2-1 Partnering) on 2, 3 and 4 December
- Discount to attend RESI London investor pitching and partnering event across the street
- All Keynote Sessions
- Access to the Exhibition and Networking sessions
- Lunch and refreshments
- Access to recorded live keynote session post conference.

[Book](#) your delegate place now if you want to secure your attendance at our premier London conference!

Conference Content

The [Genesis 2024 Keynote Sessions](#) will assemble senior executives and decision-makers from across the Life Science, Healthcare and Technology field to present, discuss and demonstrate their collective insight and thought leadership for the sector through presentations, fireside chats and panels on subjects including:

- Financial Markets and What to Expect Next

- Mansion vs Maisonette?
- Winners & Losers 2024
- What Happens After the Deal is Signed?
- Being a Patient Champion
- Why My Technology Would Appear Cheap at Twice the Price
- Introducing Disruptive Technologies: Lessons from a Passionate Entrepreneur
- Watch this Space!
- Biology & Technology: Where do you fit and who does it matter to?
- How Does the UK plc CV Look to a Leading Bioentrepreneur
- Inside the Mind of a Life Science Investor.



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Sponsoring Genesis offers a high level of visibility. Your logo will be included in our pre-event communications and you can secure one of the highly sought-after and limited availability exhibition spaces. As well as delegate passes and a potential speaking opportunity, the packages can include profiling as follows:

- On the Genesis website and app
- In regular emails to our mailing list
- On social media
- In the post-event Genesis Review publication to be released at BIO-Europe Spring 2025.

Choose your sponsorship package now - [Prices](#) start at £750+VAT.

Exhibit

With the Exhibition Area directly connected to the conference lecture theatre, Genesis can be a very efficient way to reach a targeted audience. For those interested in exhibiting, the packages start at £500+VAT.

RESI London

The RESI (Re-defining Early-Stage Investment) conference series run by our strategic partner Life Science Nation (LSN) enables life science companies developing drugs, devices, diagnostics, and digital health propositions to pitch to and meet suitable investors globally. This year, RESI London will be held alongside Genesis.

Located just across the street, delegates wishing to attend both events can drop in and out as suits their personal agenda. Watch out for the reciprocal delegate discounts across the two events.

Full details and registration options available on the [Genesis website](#).

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genesisconference.com

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