

Genesis 2024

Maximising Returns from Life Science Innovation



Strategic Partner



📍 1 Wimpole Street, London

📅 4 December 2024

4 December | 1 Wimpole Street, London

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Our Strategic Partnership with RESI London: What It Means For You

Genesis has been an anchor event for debate and knowledge-sharing about the developments and trends in our sector for many years. From its small beginnings as a 'London Biotechnology Network Showcase', it has evolved with the sector to remain central to our ecosystem, taking stock of achievements, challenges, and visions as we near the end of each year.

Accessing capital remains very tough everywhere, and early-stage companies are feeling the heat as much as anyone. There are positive signs with some high value and striking venture rounds recently announced, but that feel-good factor is not universal yet. Perhaps we should do as President Bill Clinton suggested and 'follow the trend lines, not the headlines' until full confidence returns at all stages?

To directly help the ecosystem access capital, Genesis is evolving again. This time to bring a core investment pitching and partnering element in the shape of the inaugural RESI London conference as a strategic partner.

What is RESI London?

RESI stands for Redefining Early-Stage Investment, and over the past decade, their events have supported companies raising investment from Seed (\$25K+) to Series B (>\$50M) across Drugs, Devices, Diagnostics and Digital Health. The organisers, Life Science Nation (LSN), pride themselves on RESI partnering events having a 50:50 ratio between start-ups and investors/licensing partners. Hear more about RESI London and its approach direct from LSN at [RESI London Overview \(YouTube.com\)](#).



How Can You Attend Both Events on 4 December?

While the two conferences are independent events, our collaboration means they are a very short walk apart (2 minutes). If registered for both, attendees wishing to harness the best of both events can easily walk between the two, tailoring their agenda for their specific needs.

Joint Networking Opportunities

It is inevitable that not everyone will be able to attend as much of both events as they would like to maximise the serendipity of human collisions. To address this scenario, the [Genesis Welcome Reception](#) on Tuesday 3 December at 19.00 will be open to both Genesis and RESI registered delegates.

Moreover, RESI registered delegates will be free to join the Genesis conference from **16.30** and attend the closing panel entitled '[Inside the Mind of a Life Science Investor](#)' and the Drinks Reception.

Register for Genesis and Release Your RESI London Discount

Genesis and RESI London remain separate conferences when it comes to registration and on-site logistics; however, the collaboration means you can save on the combined costs of registrations as follows:

One Nucleus Membership Status	Genesis Only	3-Day RESI London	Two-Event Delegate Cost with Discounts
Gold Member	£325 + VAT	£895+ VAT	£1,170 + VAT
Silver Member	£435 + VAT	£895 + VAT	£1,180 + VAT
Non-Member	£545 + VAT	£895 + VAT	£1,190 + VAT



Full details and registration options are available on the [Genesis website](#).

[Genesis delegate options are available](#), with prices starting at £325+VAT. [Genesis Sponsorship opportunities](#) available from £750+VAT.

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