

One Nucleus Highlights – Rate Card

Spring/Summer Edition - Publication Date 23 March 2026

+VAT on all prices shown

| A4 Page Advertisement Options | | |
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| Position | Member Price | Non-Member Price |
| Sponsor (logo on front page and Full page A4 inside) | £1,000 | £1,500 |
| Inside Front Cover | £750 | £1,125 |
| Full page A4 | £500 | £750 |
| 2 Page Thought-Leadership Article | | |
| | Member Price | Non-Member Price |
| 2 page Article | £850 | £1,250 |

Artwork deadline – Friday 20 February 2026

The publication will be printed and digitally published on our website.

Please provide a **URL** we can add to your page for the digital edition.

The ideal word count is 800. You can send this to us in a word document, which One Nucleus will lay out over 2 pages. Please send your logo and one additional image if required. Alternatively your designer, if you use one, can send us 2 pages of A4 artwork. If you need the artwork specifications for this option please inform us.

Please contact Natalie if you have any questions natalie@onenucleus.com



The image shows a template for a 700-word article. The header includes the title 'The Cost of Greenwashing: Why Verified Transparency Is Your Best Investment' and a sub-section 'The Real World Cost of Not Knowing'. The main text discusses the impact of greenwashing on consumers and the environment, mentioning the 'Race to Zero' campaign and the 'Race to Green' initiative. It highlights the cost of greenwashing, including regulatory fines and reputational damage. The article ends with a call to action for companies to invest in verified transparency. At the bottom, there is a section titled 'The Regulator's Perspective' with a note about the 'my green lab.' logo.

Example of 700 word article including one image and a logo.