

Sponsorship Opportunities

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Introduction

As a **not-for-profit membership** organisation, sponsorship is a valuable source of income that enable One Nucleus to provide support to our members and the wider sector. At the same time, we recognise it is very important to ensure that our sponsorship delivers value for money to each individual sponsor. We want to maintain our successful track record by continuing to work with sponsors that can add real value to our core mission: activities which help our members to maximise their performance and competitiveness. .

The following sections of this document set out all the sponsorship opportunities we currently have available. We would be pleased to meet you to discuss how these opportunities can meet our mutual goals in the coming year as well as explore any new ideas you may have.

We thank you for your continued support for, and interest in One Nucleus.

About One Nucleus

Established in 1997, One Nucleus is a not-for-profit Life Sciences & Healthcare membership organisation centred on the Greater London-Cambridge-East of England corridor. Headquartered in Cambridge, at the heart of Europe's largest Life Sciences cluster, we support those institutions, companies and individuals undertaking activity in or with the above region.

Through providing the local, UK-wide and international connectivity, One Nucleus seeks to enable our members to maximise their performance. This support helping them achieve, or better still exceed, the goals they have set for themselves. Biomedical and Healthcare R&D have always been impactful in driving social and economic progress. In an increasingly outsourced, collaborative and multi-disciplinary sector, bringing the best people together is key to translating great innovation into great products that markedly improve patient outcomes and drive economic development. Attracting and enabling the best people to engage with is at the heart of the One Nucleus team ethos and what we continually strive to deliver.

Why Sponsor One Nucleus?

At One Nucleus we appreciate the need to ensure that sponsorship delivers value for money to each individual sponsor. Moreover, we want to work with sponsors who can add real value to our core activities. In addition to membership, you can become involved with One Nucleus either as a Corporate Sponsor or by sponsoring one of our events.

We have a successful track record in providing a platform for people from all parts of the Life Sciences community to meet and interact. We achieve this by hosting a wide range of events in Cambridge and London, exhibiting at national and international events, hosting delegations from overseas, publishing newsletters and maintaining a content-rich website. Our mailing list currently includes over 10,000 contacts working in the global Life Sciences sector.

Sponsorship Benefits

- Raising your company profile in one of the top cluster communities in the world
- Aligning your organisation with the leading Life Sciences network in Europe
- Maximising your engagement with the One Nucleus members
- Promoting your company via One Nucleus, not just to the Cambridge and London community, but to the global industry
- **Corporate Sponsorship attracts all Gold Member benefits**
- One ticket to One Nucleus' Genesis and ON Helix conferences (depending upon sponsorship level)

We are grateful to the following companies for their continued support:

Corporate Patron:

AstraZeneca 

Corporate Sponsors:

**CHARLES
STANLEY** 
Wealth Managers

CHESTERFORD
RESEARCH PARK 

FISH. 
FISH & RICHARDSON

 **MSD**
INVENTING FOR LIFE

**Roche**

TaylorWessing  **ThermoFisher**
SCIENTIFIC

Corporate Sponsorship

£10,150 per Annum

In addition to the sponsorship benefits listed on page 4, Corporate Sponsorship benefits include:

One Nucleus Correspondence

- Your company name on the One Nucleus digital letterhead

eNewsletters

- Your logo on our monthly eNews and TrainingNews

One Nucleus Promotional Materials

- Your logo on our corporate PowerPoint Presentation
- Your logo on relevant promotional flyers
- One Nucleus logo on your communications as appropriate
- First refusal on further sponsorship opportunities e.g. networking meetings

Events and Conferences

- Promotion of your alignment with and support of One Nucleus at international events where One Nucleus is present and may include: BIO, BioEurope Spring and BioEurope, Biotech Showcase, NLSDays and BioPharm America.
- Promotion of your alignment with and, support of, One Nucleus at key UK events where One Nucleus is present and may include: BIA Bioscience Forum, Future of Healthcare Investment Forum, BioTrinity and BioCap
- Enhanced profile at One Nucleus events such as ON Helix, Genesis, Leadership Days and BioWednesdays.

If you would like to support One Nucleus as a Corporate Sponsor, please contact tony@onenucleus.com.

Event Sponsorship

ON Helix (July): Cambridge

www.onhelix.com

Sponsor packages start from £5,000



Our flagship Cambridge conference ON Helix brings our network together to present and discuss the main innovation and technology trends in therapeutics research and development. The impact of new science and the challenges faced in translating them in new healthcare products is debated through a mix of plenary sessions focusing on innovation, parallel workshops and networking.

The one and a half-days event will mix plenary sessions focusing on innovations and technologies in an evolving therapeutic environment and parallel workshops dedicated to some of their business challenges. With breaks throughout the day and a drinks reception at the end of the first day, there will be plenty of opportunities to network with the delegates attending.

What to expect from the conference:

- Interactive Panel Debates
- Parallel Streams
- 200 + Delegates
- Exhibition reserved for sponsors only

Genesis Conference (December): London

www.genesisconference.com

Sponsor packages start from £3,000



Our annual Genesis conference continues to be one of the 'must attend' events in the Life Sciences calendar. Assembling thought leaders and stakeholders from across the spectrum of the sector to debate key challenges, highlight current trends and celebrate successes, the event regularly attracts over 700 delegates for a high content day in central London.

An annual event, Genesis is an intensive one-day event with a strong conference programme, exhibition, 1-2-1 partnering and networking. Moreover, recognising the pivotal role the event has in bringing all stakeholders together in London, the satellite seminars that form the Genesis Fringe continue to provide additional return on investment for those staying in London either side of the main event.

What to expect:

- A first class agenda featuring an international speaker faculty that includes a mix of:
 - Plenary key opinion leader presentations
 - Case study deal debates
 - Focused parallel leadership sessions
 - Plenary debates on industry trends and challenges
- 1-2-1 partnering open to all delegates to review other delegates' profiles and pre-arrange key meetings throughout the day
- Genesis BioNewsRound Award
- Genesis Fringe
- Drinks Reception
- First-class exhibition area featuring more than 50 UK and overseas exhibitors

BioWednesdays (Cambridge and London)

Exhibition and Sponsor packages from £500

We run monthly networking meetings. Typically these are held in the afternoon or evening and involve short presentations and/or panel debates on a topic followed by networking over drinks and canapés. Attendance ranges between 50 and 150 delegates.

We encourage our members to circulate invitations to all their members of staff as the events are an ideal opportunity for people to update their knowledge in topics they may not be directly involved in, but nevertheless may affect the growth of their company.

We welcome enquiries from potential sponsors who have ideas for topics they believe will be of interest to our members.

Life Science Leadership Series

Sponsor packages from £500

- Leadership Sessions – Half or full day events covering developments within a specific therapeutic area
- Innovation Sessions – Showcasing the latest technical solutions to challenges in R&D
- Business Intelligence Sessions – Data presentation and debate around key issues and innovation in business practice

We welcome enquiries from potential sponsors who have ideas for topics they believe will be of interest to our members. For further information please contact alicia@onenuclues.com.

Special Interest Groups (SIGs)

£4,000 and includes all Gold member benefits

We run a range of SIGs for our Gold members which include human resources, operations also covering health and safety, and alliance & project management.

The aim of the SIGs is to provide a platform for personnel doing similar jobs in different companies to get together informally and discuss the issues that affect their particular roles. Meetings typically involve a presentation or talk on a topic nominated by the SIG followed by discussion and networking. Feedback from our Gold members suggests that they gain significant benefits by attending these special interest groups.

We welcome enquiries from companies interested in sponsoring any of these SIGs. We prefer to work with organisations that can add value to these meetings including, for example, selecting the topics, recruiting speakers and chairing the meetings.

eNews Sponsorship

£500 for members, £800 for non-members (not including VAT)

Each month we send a e-newsletter to our 10,000 contacts. This newsletter includes information on member news, DIT update, upcoming events and more. There is one place every month reserved for a sponsored page. For more information on sponsoring our next eNews and getting your advert seen by thousands, please email laurahicks@onenucleus.com.

Contact Your One Nucleus Team

Department enquiries

General	info@onenucleus.com
Accounts	accounts@onenucleus.com
Training	training@onenucleus.com

The Team

Tony Jones CEO	tony@onenucleus.com
Aline Chapentier Head of Innovation Support	aline@onenucleus.com
Richard Dickinson Chief Technical Specialist	richard@onenucleus.com
Claire Abrams Director of Events & Communications	cabrams@onenucleus.com
Alicia Gailliez Business Development Manager	alicia@onenucleus.com
Laura Hicks Marketing Manager	laurahicks@onenucleus.com
Jasmin Bannister Events & Communications Administrator	jasmin@onenucleus.com
Jean Verney Chief Operating Officer	accounts@onenucleus.com
Debbie Flicos Finance & Systems Administrator	accounts@onenucleus.com
Laura Bacchus Finance & Data Administrator	accounts@onenucleus.com