

genesis 2019

11 December 2019
QE11 Centre, London, UK



08.10 - 08.55 Breakfast Session

08.00 Registration

09.00 Opening of Genesis

Whittle, 3rd Floor

09.00 - 09.15 Welcome from One Nucleus

Jon Green
One Nucleus

09.15 - 09.45 Winners and Losers 2019

Mike Ward
Pharma Intelligence

09.45 - 10.10 Keynote Presentation

Richard Erwin
Roche UK

10.10- 11.00 BioNewRound Award Presentations

11.00 - 11.30 Coffee Break

11.30 - 12.30 Parallel Leadership Sessions I

Westminster, 4th floor
Understanding Deal Makers
- Anti-Infectives

Moore, 4th floor
Nurturing Digital Health
Champions - Improving
patient adherence with
digital health

St James, 4th floor
Redefining Therapeutics
Areas - Is prevention the
new cure?

Rutherford, 4th floor
Meeting Biotech Rising
Stars

Speakers

Peter Jackson
AMR Centre

Speakers

Speaker tbc
Cambridge Wireless

Nigel Whittle
Plextek

Speakers

Shumone Sumantra
NNEdPro

Speaker tbc
Quadram Institute

Speakers

Oliver Sexton
Midven

12.30 - 14.00 Lunch

12.30 - 14.00 Lunch Panel



14.00 - 15.00 Parallel Leadership Sessions II

Westminster, 4th floor
Understanding Deal Makers
- Metabolic Disorders

Moore, 4th floor
Nurturing Digital Health
Champions - Understanding
industry and NHS needs for
digital health

St James, 4th floor
Redefining Therapeutics
Areas - New technology
paradigms

Rutherford, 4th floor
Meeting Biotech Rising
Stars

Speakers

Bill Haynes
Novo Nordis

Speakers

Speaker tbc
Medcity

Speakers

Davidson Ateh
BioMoti

Daniel Ives
Shift Bioscience

Matthew Cummings
CC Bio

Speakers

Hakan Goker
M Ventures

15.00 - 15.30 Coffee Break

15.30- 16.30 Parallel Leadership Sessions III

Westminster, 4th floor
Understanding Deal Makers
- Immuno-oncology

Moore, 4th floor
Nurturing Digital Health
Champions - AI for Decision
Support in Healthcare

St James, 4th floor
Redefining Therapeutics
Areas - From rare disease to
unique approach

Rutherford, 4th floor
Meeting Biotech Rising
Stars

Speakers

Lars Lindsköld
Swelife

Speakers

Joanne Hackett
Genomics England

Speaker tbc
Healx

Mark Avery
EAHSN

Speaker tbc
IQVIA

Speakers

Michael Anstey
Cambridge Innovation Capital

Jason Mellad
Start Codon

16.35 - 17.35 Plenary Debate – Are targets the best way to drive performance?

Often performance and targets come hand in hand. But this is questioning our definition of targets and tangible outcomes and how we measure performance. This session will review good and bad examples of performance drivers and will discuss whether everything is measurable.

Whittle, 3rd floor

17.35 - 17.40 Conference Closing Remarks & BNRA Winner Announced

Tony Jones, One Nucleus

17.40 - 19.00 Drinks Reception

