Sponsorship Opportunities

one nucleus™

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Introduction

As a **not-for-profit membership** organisation, sponsorship is a valuable element that enables One Nucleus to provide support to our members and the wider sector. At the same time, we recognise it is very important to ensure that our sponsorship delivers value for money to each individual sponsor. We want to maintain our successful track record by continuing to work with sponsors that can add real value to our core mission of helping the Life Science sector bring innovative healthcare solutions to patients.

The following sections of this document set out all the sponsorship opportunities we currently have available. We would be pleased to discuss how these opportunities can meet our mutual goals in the coming year as well as explore any new ideas you may have.

We thank you for your continued support of One Nucleus.

About One Nucleus

The One Nucleus mission is to enable an engaged Life Science community that inspires, informs and implements the latest advances in bio-innovation to improve patient outcomes. Maximising the effectiveness of our member support whilst minimising the cost to our members.

One Nucleus connects bio-innovation leaders and their companies to knowledge, investment and deal flow opportunities in a capital efficiency way from start-up to exit. A not-for-profit Life Science membership organisation, One Nucleus brings stakeholders together in achieving their aspirations on a global stage.

Why Sponsor One Nucleus?

At One Nucleus we appreciate the need to ensure that sponsorship delivers value for money to every sponsor. Moreover, we want to work with sponsors who can add real value to our core activities of enabling the Life Sciences sector to maximise their collective success. In addition to membership, you can become involved with One Nucleus as a Corporate Sponsor, Partner or by sponsoring one of our initiatives.

We have a successful track record in providing a platform for people from all parts of the Life Sciences community to meet and interact. We achieve this by hosting a wide range of events in Cambridge and London, digital events, exhibiting at national and international events, hosting delegations from overseas, publishing newsletters and maintaining a content-rich website. Our mailing list currently includes over 10,000 contacts working in the global Life Sciences sector and our social media reaching a similar number.

Sponsorship Benefits

- Raising your company profile in one of the top cluster communities in the world
- Aligning your organisation with the leading Life Sciences network in Europe
- Maximising your engagement with the One Nucleus members
- Promoting your company via One Nucleus, not just to the Cambridge and London community, but to the global industry
- **Corporate Sponsorship** attracts **all Gold Member benefits**
- One ticket to One Nucleus' Genesis and ON Helix conferences (depending upon sponsorship level).

We are grateful to the following companies for their continued support:

Corporate Patron:

AstraZeneca

Corporate Sponsors:

CHESTERFORD RESEARCH PARK

KADANS Science Partner

ThermoFisher SCIENTIFIC

Corporate Sponsorship

£13,050 + VAT per Annum

In addition to the sponsorship benefits listed on page 4, Corporate Sponsorship benefits include:

One Nucleus Correspondence

- Your company name on the One Nucleus digital letterhead.

eNewsletters

- Your logo on our quarterly eNewsletters.

One Nucleus Promotional Materials

- Your logo on our corporate PowerPoint Presentation
- Your logo on relevant promotional flyers
- One Nucleus logo on your communications subject to mutual agreement
- First refusal on ON Helix and Genesis conferences sponsorship opportunities e.g., networking meetings
- Your logo included in One Nucleus correspondence and letterhead.

Events and Conferences

- Promotion of your alignment with and support of One Nucleus at international events where One Nucleus is present and may include: Biotech Showcase, BIO-Europe Spring, Knowledge for Growth Conference, BIO, Nordic Life Science Days, BIO-Europe
- Promotion of your alignment with and, support of, One Nucleus at key UK events where One Nucleus is present and may include: BioTrinity, Bio Integrates, bioProcessUK Conference
- Enhanced profile at One Nucleus events such as ON Helix, Genesis, and Innovation Seminars.

If you would like to support One Nucleus as a Corporate Sponsor, please contact alicia@onenucleus.com.

Event Sponsorship

ON Helix (July): Cambridge
https://www.onhelix.com/

Sponsor packages start from £3,000 + VAT

Our annual Cambridge conference ON Helix brings our network together to present and discuss the main innovation and technology trends in biomedical research and development. The impact of new science and the challenges faced in translating them into new healthcare products is debated through a mix of plenary sessions, 1-2-1 partnering and networking.

The one-day event mixes an in-person Keynote programme, exhibition and networking, dedicated to current scientific and business challenges. Delivered via a conference app which also includes on-demand content and 1-2-1 partnering functionality there will be plenty of opportunity for sponsors to engage the delegates attending.

Satellite seminars and networking opportunities may be added to form the ON Helix Fringe, providing additional return on investment for those attending the main event.

What to expect from the conference:

- Keynote Speakers
- Interactive Panel Debates
- ON Helix Fringe
- In person networking with 250+ delegates
- Exhibition
- Online 1-2-1 partnering
- Drinks Reception.

Genesis Conference (December): London
https://www.genesisconference.com/

Sponsor packages start from £2500 + VAT

Our annual London conference Genesis continues to be one of the 'must attend' events in the Life Sciences calendar. The event assembles thought leaders and stakeholders from across the spectrum of the sector to debate key challenges, highlight current trends and celebrate successes.

Genesis is an intensive one-day event mixing in-person Keynote programme, exhibition and networking with online Innovation Workshops dedicated to current scientific and business challenges in the week of the event. Delivered via a conference app which includes on-demand content and 1-2-1 partnering functionality, there will be plenty of opportunity for sponsors to engage the delegates attending.

Satellite seminars and networking opportunities form the Genesis Fringe, providing additional return on investment for those staying in London around the main event.

What to expect:

- Keynote Speakers
- Interactive Panel Debates
- Genesis Fringe
- Drinks Reception
- Exhibition
- Online and in person 1-2-1 partnering
- In person networking with 300 delegates.

Annual Awards Dinner (Spring), London

https://www.onenucleusawards.com/

ON Awards

Sponsor packages from £3,500+VAT

A celebration of the sustained success of the sector. Life science innovators, companies and their supporters are encouraged to enter one or more category to recognise their achievements and contributions.

Why Sponsor the Awards Dinner?

- Sponsorship demonstrates your leadership and commitment to the Life Sciences sector
- Sponsor and present the award category of your choice*
- Participation on the awards judging panel
- Host a table of your most valued contacts
- Exclusive opportunity to meet face-to-face with key contacts.

(*subject to availability)

To find out more about sponsoring the awards dinner, please contact onawards@onenucleus.com.

BioWednesday

Sponsor packages from £500 + VAT

We run these monthly sessions, typically 2-3 hours in duration which either involve one of more of presentations, panel discussions and open Q&A on a topic important to the sector, or an informal networking event. Attendance ranges between 40 and 60 delegates.

We encourage our members to circulate invitations to all their members of staff as the events are an ideal opportunity for people to update their knowledge in topics they may not be directly involved in but nevertheless may benefit their personal development.

We welcome enquiries from potential sponsors who have ideas for topics they believe will be of interest to our members.

Innovation Seminars

Sponsor packages from £300 + VAT for members, £600 + VAT for non-members

- From 1 hour to a full day in length
- Provides sponsors with the opportunity to tailor the agenda to their needs
- May be therapeutic area, enabling technology or business intelligence focussed
- Option for sponsors to gain exclusivity over competitor attendees
- Can be in-person or online.

We welcome enquiries from potential sponsors who have ideas for topics they believe will be of interest to our members. For further information please contact alicia@onenucleus.com.

Themed Interest Groups

We run a range of such groups focussed on the operational roles within companies including HR SIG, Marketing, and Business Resilience.

The aim of these groups is to provide a platform for personnel doing similar jobs in different companies to get together informally and discuss the issues that affect their particular roles. Meetings typically involve a presentation

or talk on a relevant topic with discussion and networking. Feedback from our members suggests that they gain significant benefits by attending these special interest groups.

We welcome enquiries from companies interested in sponsoring any of the groups or indeed creating new ones where they feel they have leadership and insight to add value.

Sponsoring our International Connectivity

One Nucleus maintains a global network to help support the visibility of our region and members on a global stage, engaging in numerous national and international activities. There are different options for sponsoring our international connectivity to help build your company's visibility to a global network of life science stakeholders. Two recent examples which stand out are:

BIO-Europe Enhanced Profiling - One Nucleus offers support to our members who are looking to raise their profile to this audience. Packages start from £250 + VAT and include the following:

- Company logo circulating on the on-stand TV screen
- Business cards displayed on the stand
- Social media and e-newsletter promotion around the event
- Display of your A4 company literature on the stand
- One Nucleus will resource the stand, representing participating companies, between your 1-2-1 partnering meetings.

One Nucleus Boston Bootcamp - The inaugural One Nucleus Boston Bootcamp in 2024 saw four early stage R&D companies win an expenses paid trip to Boston aimed at providing a focused 'Getting US-ready' experience. The initiative engaged a range of sponsors with expansion into the US as a specialist area.

Sponsor packages started from £2500 + VAT and provided sponsors with the following benefits:

- Profiling as a sponsor of the Bootcamp in our promotional activity pre, during and post event
- Involvement in selecting the winners via the judging panel
- Presenting in one of the pre trip sessions to prepare the group
- Involvement in a session during the visit to Boston
- Profiling and or engagement in any post-visit follow up activities.

Please contact alicia@onenucleus.com to discuss opportunities.

Newsletter Sponsorship

£500 + VAT for members, £800 + VAT for non-members

We send out our monthly eNewsletters to approximately 10,000 contacts. Members and non-members can sponsor a banner advert. For more information on sponsoring our next eNewsletter and getting your advert seen by thousands, please email natalie@onenucleus.com.

One Nucleus Highlights Publication

Sponsor packages from £500 + VAT for members, £750 + VAT for non-members

Our bi-annual printed publications provide the opportunity to advertise your company. As a member you receive a discounted rate. If you are interested in placing an advertisement for your business, please contact natalie@onenucleus.com. The publications are printed and also in a digital format, and supplied at events throughout the year, beginning with BIO-Europe and BIO-Europe Spring.

Contact Your One Nucleus Team

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