

# Sponsorship Opportunities

<b>Contents</b>	<b>Page</b>
<b>Introduction - About One Nucleus</b>	<b>3</b>
<b>Why Sponsor One Nucleus?</b>	<b>4</b>
Sponsorship Benefits	4
Corporate Sponsorship	5
Event Sponsorship	6
- ON Helix	6
- Genesis	6
- Annual Awards Dinner	7
- BioWednesday Webinars	7
- Innovation Seminars	7
Sponsoring our International Connectivity	7
Special Interest Groups	8
Newsletter Sponsorship	8
Genesis and ON Helix Review Sponsorship	8
<b>Contact Your One Nucleus Team</b>	<b>9</b>

# Introduction

As a **not-for-profit membership** organisation, sponsorship is a valuable element that enables One Nucleus to provide support to our members and the wider sector. At the same time, we recognise it is very important to ensure that our sponsorship delivers value for money to each individual sponsor. We want to maintain our successful track record by continuing to work with sponsors that can add real value to our core mission of helping the Life Science sector bring innovative healthcare solutions to patients.

The following sections of this document set out all the sponsorship opportunities we currently have available. We would be pleased to discuss how these opportunities can meet our mutual goals in the coming year as well as explore any new ideas you may have.

We thank you for your continued support of One Nucleus.

## About One Nucleus

One Nucleus is a not-for-profit Life Sciences & Healthcare membership organisation headquartered in Cambridge. We support institutions, companies and individuals in the Life Sciences sector providing local, UK-wide and international connectivity.

Through providing the local, UK-wide and international connectivity, One Nucleus seeks to enable our members to maximise their performance. This support helps them achieve, or better still exceed, the goals they have set for themselves. Biomedical and Healthcare R&D have always been impactful in driving social and economic progress. In an increasingly outsourced, collaborative, and multi-disciplinary sector, bringing the best people together is key to translating great innovation into great products that markedly improve patient outcomes and drive economic development. Attracting and enabling the best people to engage with is at the heart of the One Nucleus team ethos and what we continually strive to deliver.

# Why Sponsor One Nucleus?

At One Nucleus we appreciate the need to ensure that sponsorship delivers value for money to every sponsor. Moreover, we want to work with sponsors who can add real value to our core activities of enabling the Life Sciences sector to maximise their collective success. In addition to membership, you can become involved with One Nucleus as a Corporate Sponsor, Partner or by sponsoring one of our events.

We have a successful track record in providing a platform for people from all parts of the Life Sciences community to meet and interact. We achieve this by hosting a wide range of events in Cambridge and London, digital events, exhibiting at national and international events, hosting delegations from overseas, publishing newsletters and maintaining a content-rich website. Our mailing list currently includes over 10,000 contacts working in the global Life Sciences sector and our social media reaching a similar number.

## Sponsorship Benefits

- Raising your company profile in one of the top cluster communities in the world
- Aligning your organisation with the leading Life Sciences network in Europe
- Maximising your engagement with the One Nucleus members
- Promoting your company via One Nucleus, not just to the Cambridge and London community, but to the global industry
- **Corporate Sponsorship attracts all Gold Member benefits**
- One ticket to One Nucleus' Genesis and ON Helix conferences (depending upon sponsorship level)

We are grateful to the following companies for their continued support:

Corporate Patron:

AstraZeneca 

Corporate Sponsors:

CHESTERFORD  
RESEARCH PARK 

FISH. 

 MSD  
INVENTING FOR LIFE

TaylorWessing 

ThermoFisher  
SCIENTIFIC

AON

## Corporate Sponsorship

**£12,100+ VAT per Annum**

In addition to the sponsorship benefits listed on page 4, Corporate Sponsorship benefits include:

### One Nucleus Correspondence

- Your company name on the One Nucleus digital letterhead

### eNewsletters

- Your logo on our monthly eNewsletters

### One Nucleus Promotional Materials

- Your logo on our corporate PowerPoint Presentation
- Your logo on relevant promotional flyers
- One Nucleus logo on your communications subject to mutual agreement
- First refusal on further sponsorship opportunities e.g., networking meetings
- Your logo included in ON employees' email signatures

### Events and Conferences

- Promotion of your alignment with and support of One Nucleus at international events where One Nucleus is present and may include: BIO, BIO-Europe Spring and BIO-Europe, Biotech Showcase, NLSDays and BioPharm America.
- Promotion of your alignment with and, support of, One Nucleus at key UK events where One Nucleus is present and may include: BIA Bioscience Forum, BioTrinity and BioCap
- Enhanced profile at One Nucleus events such as ON Helix, Genesis, and Innovation Seminars.

If you would like to support One Nucleus as a Corporate Sponsor, please contact [alicia@onenucleus.com](mailto:alicia@onenucleus.com).

## Event Sponsorship

**ON Helix (July): Cambridge**  
[www.onhelix.com](http://www.onhelix.com)

**ON Helix**  
**2025**

Sponsor packages start from £5,000 + VAT

Our annual Cambridge conference ON Helix brings our network together to present and discuss the main innovation and technology trends in biomedical research and development. The impact of new science and the challenges faced in translating them into new healthcare products is debated through a mix of plenary sessions, 1-2-1 partnering and networking.

The one-day event mixes an in-person Keynote programme, exhibition and networking, dedicated to current scientific and business challenges. Delivered via a conference app which also includes on-demand content and 1-2-1 partnering functionality there will be plenty of opportunity for sponsors to engage the delegates attending.

Satellite seminars and networking opportunities may be added to form the ON Helix Fringe, providing additional return on investment for those attending the main event.

### What to expect from the conference:

- Keynote Speakers
- Interactive Panel Debates
- ON Helix Fringe
- In person networking with 250+ delegates
- Exhibition
- Online 1-2-1 partnering
- Drinks Reception

**Genesis Conference (December): London**  
[www.genesisconference.com](http://www.genesisconference.com)

**Genesis**  
**2024**

Sponsor packages start from £750 + VAT

Our annual London conference Genesis continues to be one of the 'must attend' events in the Life Sciences calendar. The event assembles thought leaders and stakeholders from across the spectrum of the sector to debate key challenges, highlight current trends and celebrate successes.

Genesis is an intensive one-day event mixing in-person Keynote programme, exhibition and networking with online Innovation Workshops dedicated to current scientific and business challenges in the week of the event. Delivered via a conference app which includes on-demand content and 1-2-1 partnering functionality, there will be plenty of opportunity for sponsors to engage the delegates attending.

Satellite seminars and networking opportunities form the Genesis Fringe, providing additional return on investment for those staying in London around the main event.

### What to expect:

- Keynote Speakers
- Interactive Panel Debates
- Genesis Fringe
- Drinks Reception
- Exhibition
- Online and in person 1-2-1 partnering
- In person networking with 300 delegates.

## Annual Awards Dinner

### Sponsor packages from £5000+VAT

A celebration of the sustained success of the sector. Life science innovators, companies and their supporters are encouraged to enter one or more category to recognise their achievements and contributions.

#### Why Sponsor the Awards Dinner?

- Sponsorship demonstrates your leadership and commitment to the Life Sciences sector
- Sponsor and present the award category of your choice\*
- Participation on the awards judging panel
- Host a table of your most valued contacts
- Exclusive opportunity to meet face-to-face with key contacts

(\*subject to availability)

To find out more about sponsoring the awards dinner, please contact Jasmin Bannister at [jasmin@onenucleus.com](mailto:jasmin@onenucleus.com).

## BioWednesday

### Sponsor packages from £550 + VAT

We run these monthly sessions, typically 2-3 hours in duration which either involve one or more of presentations, panel discussions and open Q&A on a topic important to the sector, or a straight networking event. Attendance ranges between 40 and 60 delegates.

We encourage our members to circulate invitations to all their members of staff as the events are an ideal opportunity for people to update their knowledge in topics they may not be directly involved in, but nevertheless may affect the growth of their company.

We welcome enquiries from potential sponsors who have ideas for topics they believe will be of interest to our members.

## Innovation Seminars

### Sponsor packages from £300 + VAT for members, £600 + VAT for non-members

- From 1 hour to a full day in length
- Provides sponsors with the opportunity to tailor the agenda to their needs
- May be therapeutic area, enabling technology or business intelligence focussed
- Option for sponsors to gain exclusivity over competitor attendees
- Can be in-person or online

We welcome enquiries from potential sponsors who have ideas for topics they believe will be of interest to our members. For further information please contact [alicia@onenucleus.com](mailto:alicia@onenucleus.com).

## Sponsoring our International Connectivity

One Nucleus maintains a global network to help support the visibility of our region and members on a global stage, engaging in numerous national and international activities. There are different options for sponsoring our international connectivity to help build your company's visibility to a global network of life science stakeholders. Two recent examples which stand out are:

BIO-Europe Enhanced Profiling - One Nucleus has an offer of support to our members who are looking to raise their profile to this audience. Packages start from £250 + VAT and include the following:

- Company logo circulating on the on-stand TV screen
- Business cards displayed on the stand
- Social media and e-newsletter promotion around the event
- Display of company literature
- One Nucleus will resource the stand, providing a home base for members between 1-2-1 partnering meetings

One Nucleus Boston Bootcamp 2024 - The inaugural One Nucleus Boston Bootcamp saw four early stage R&D companies win an expenses paid trip to Boston aimed at providing a focused 'Getting US-ready' experience. The initiative engaged a range of sponsors with expansion into the US as a specialist area.

Sponsor packages started from £2500 + VAT and provided sponsors with the following benefits:

- Profiling as a sponsor of the Bootcamp in our promotional activity pre, during and post event
- Involvement in selecting the winners via the judging panel
- Presenting in one of the pre trip sessions to prepare the group
- Involvement in a session during the visit to Boston
- Profiling and or engagement in any post-visit follow up activities

Please contact [alicia@onenucleus.com](mailto:alicia@onenucleus.com) to discuss opportunities.

## Special Interest Groups

**£4,000 + VAT and includes all Gold member benefits**

We run a range of such groups focussed on the operational roles within companies including HR SIG, Marketing, and Business Resilience.

The aim of these groups is to provide a platform for personnel doing similar jobs in different companies to get together informally and discuss the issues that affect their particular roles. Meetings typically involve a presentation or talk on a relevant topic followed by discussion and networking. Feedback from our members suggests that they gain significant benefits by attending these special interest groups.

We welcome enquiries from companies interested in sponsoring any of the groups, or indeed creating new ones where they feel they have leadership and insight to add value.

## Newsletter Sponsorship

**£500 + VAT for members, £800 + VAT for non-members**

Each month we send out our monthly eNewsletters to approximately 10,000 contacts. Members and non-members can sponsor a banner advert. For more information on sponsoring our next eNewsletter and getting your advert seen by thousands, please email [natalie@onenucleus.com](mailto:natalie@onenucleus.com)

## Genesis/ON Helix Review

**Sponsor packages from £500 + VAT for members, £750 + VAT for non-members**

The Genesis and ON Helix Reviews are printed and digital publications which feature details of how we support our members and profile our network, as they are released on day one of these conferences. The digital versions reside on the Membership page of our website and we also promote it via our eNews and social media channels. The physical version travels nationally and internationally to all the conferences we exhibit at. There is the option to sponsor a one page advert to showcase your company. For more information on sponsoring our Genesis or ON Helix Reviews, please email [natalie@onenucleus.com](mailto:natalie@onenucleus.com).



# Contact Your One Nucleus Team

## Department enquiries

General	<a href="mailto:info@onenucleus.com">info@onenucleus.com</a>
Accounts	<a href="mailto:accounts@onenucleus.com">accounts@onenucleus.com</a>
Training	<a href="mailto:training@onenucleus.com">training@onenucleus.com</a>

## The Team

<b>Tony Jones</b> CEO	<a href="mailto:tony@onenucleus.com">tony@onenucleus.com</a>
<b>Richard Dickinson</b> Chief Technical Specialist	<a href="mailto:richard@onenucleus.com">richard@onenucleus.com</a>
<b>Claire Abrams</b> Director of Events & Communications	<a href="mailto:cabrams@onenucleus.com">cabrams@onenucleus.com</a>
<b>Alicia Gailliez</b> Business Development Manager	<a href="mailto:alicia@onenucleus.com">alicia@onenucleus.com</a>
<b>Natalie Keuroghlian</b> Marketing Manager	<a href="mailto:natalie@onenucleus.com">natalie@onenucleus.com</a>
<b>Frances Taylor</b> Member Engagement Administrator	<a href="mailto:frances@onenucleus.com">frances@onenucleus.com</a>
<b>Monalisa Breazu</b> Learning & Development Administrator	<a href="mailto:monalisa@onenucleus.com">monalisa@onenucleus.com</a>
<b>Jean</b> Chief Operating Officer	<a href="mailto:accounts@onenucleus.com">accounts@onenucleus.com</a>
<b>Laura Bacchus</b> Accounts Assistant	<a href="mailto:accounts@onenucleus.com">accounts@onenucleus.com</a>
<b>Jody Green</b> Assistant Accountant	<a href="mailto:accounts@onenucleus.com">accounts@onenucleus.com</a>
<b>Andrew Bickerton</b> CRM Systems Manager	<a href="mailto:accounts@onenucleus.com">accounts@onenucleus.com</a>